



PRESS RELEASE

Discussion event

SUSTART

ART SUSTAINABILITY AND TERRITORIAL PROMOTION

Organiser: ETHICANDO Association

Artistic and scientific curatorship: Marco Eugenio Di Giandomenico

Public relations: Antonella Stifani

Artist exhibiting 2 works of art: Tiziano Calcari

Location: Chamber of Deputies, Palazzo Theodoli-Bianchelli, Sala Giacomo Matteotti, Piazza del Parlamento n. 19 – 00186 Rome

Date and time: Friday 16th February 2024, 10:30 am – 1:00 pm

Patronages: Fondazione Antonietta Viganone ETS, Associazione Italiana Scenografi Scenografi Costumisti e Arredatori (ASC), Associazione SIEDAS, Associazione Italia in Testa, Museo Sigismondo Castromediano di Lecce, Province of Lecce, Municipality of Gallipoli (LE), Municipality of Nardò (LE), Municipality of Galatina (LE), Municipality of Maglie (LE), Municipality of Taviano (LE), Municipality of Matino (LE), Municipality of Aradeo (LE), Municipality of Torchiarolo (BR), Confindustria Lecce

Media partners: Betting On Italy, Estro Digitale, e-Cinema, Arti e Spettacolo, Beesness magazine.



Friday 16th February 2024, from 10:30 a.m. to 1:00 p.m., at the Chamber of Deputies, Sala Giacomo Matteotti of Palazzo Theodoli-Bianchelli, Piazza del Parlamento n. 19 - 00186 Rome, ETHICANDO Association of Milan (www.ethicando.it) will be presenting the event entitled "SUSTART. SUSTAINABILITY OF ART AND TERRITORIAL PROMOTION" with the artistic and scientific curatorship of Marco Eugenio Di Giandomenico.

The event, which consists of a *Discussion* on the Sustainability of Art with the involvement of personalities from the institutions, academia and universities, the world of art and culture, professions and creative industries, will envisage the participation of parliamentary and government lecturers including Hon. Lorenzo Cesa (President of the Italian Delegation at the NATO Parliamentary Assembly), Sen. Roberto Marti (President 7th Comm. of the Senate of the Republic - Culture and Cultural Heritage, Public Education), Hon. Federico Mollicone (tbc), (President 7th Comm. of the Chamber of Deputies - Culture, Science and Education), Hon. Saverio Congedo (Leader of the FdI Group, Commission VI - Finance, Member of the Antimafia Commission of the Chamber of Deputies), Hon. Andrea Caroppo (Member of the IX Commission for Transport, Posts and Telecommunications of the Chamber of Deputies), Mr. Giacomo Vigna (Head of Division V - Made in Italy and Creative Industries, Directorate General for Industrial Policy, Innovation and SMEs, Ministry of Business and Made in Italy).

The objective, in line with the UN's 2023 Agenda, is to investigate the best ways of promoting contemporary and historicised artistic production (monumental and artistic heritage) with the aim of enhancing the territory both in terms of building the social fabric in relation to the goals of sustainable development and in terms of protecting cultural identity in the era of globalisation.

Various mayors and administrators from the Salento region will intervene, bringing their specific testimony, parameterised to their local experiences. They will constitute a sort of case history useful for the *Discussion* so that the various scientific, cultural, and institutional lectures may find an immediate dialogue with those who act daily for the administration of the territories. A special focus will be placed on digital art and all the related problems of production, fruition, and communication that the incessant development of new technologies imposes on all the industry professionals.

The notion of sustainable art will be illustrated and argued with reference to the theoretical propositions contained in the book entitled 'The Artistic Experience of Tiziano Calcari. Creativity and Mourning in Sustainable Art' by Marco Eugenio Di Giandomenico (Milan, Silvana Publishing, 2023), which will be presented at the event. Two works of art by Tiziano Calcari, a contemporary sustainable artist, will also be on display in the conference room.

The following people will be participating in the *Discussion*, coordinated by the contemporary art critic and sustainable art theorist, Marco Eugenio Di Giandomenico: Anna Lisa Tota (Deputy Vice-Chancellor of the Università degli Studi Roma Tre), Marcella Caradonna (President of the ODCEC Milano), Roberto Rosso (Full Professor of Photography at the Brera Academy of Fine Arts in Milan), Domenico Nicolamarino (Full Professor of Scenography at the Brera Academy of Fine Arts in Milan), Maria Letizia Giorgetti (Professor of Industrial Economics - UNIMI), Francesco Fabbiani (President of the Fondazione Antonietta Viganone of Milano), Fabio Dell'Aversana (President of the SIEDAS), Carlo Poggioli (President of the A.S.C.), Annaluce Licheri (President of the ITALIA IN TESTA), Luigi De Luca (Coordinator of the Brindisi-Lecce-Foggia Biblio-Museum Clusters), Stefano Minerva (President of the Province of Lecce, Mayor of the Municipality of Gallipoli-LE), Fabio Vergine (Mayor of the Municipality of Galatina-LE), Giuseppe Tanisi (Mayor of the Municipality of Taviano-LE), Giorgio Salvatore Toma (Mayor of the Municipality of Matino-LE), Nicola Delle Donne (President of the Confindustria Lecce), Fernando Nazaro (tourism entrepreneur; Vice President, dept. of Tourism, Confindustria Lecce), Giulia Puglia (Councillor for Culture of the Municipality of Nardò-LE), Roberta Iasella Vilei (Councillor for Culture, Tourism and Education of the Municipality of Maglie-LE), Georgia Tramacere (Deputy Mayor of the Municipality of Aradeo-LE), Antonella Miccoli (Councillor for Public Works and Environment for the Municipality of Torchiarolo -BR), Giovanni Licheri and Alida Cappellini (set designers), Guido De Angelis (musician, film producer), James Tumminia (Hollywood film director), Antonella Salvucci (actress; Councillor for the Capri Hollywood International Film Festival), Tiziano Calcari (artist), Paolo Calcari (art curator), Francesca Romana Buffetti (editor-in-chief of the Scenografia & Costume Magazine), Christian Gaston Illan (Beesness Magazine).



The initiative, which benefits from the PR activities of Antonella Stifani, enjoys the patronage of the Fondazione Antonietta Viganone ETS, the Associazione Italiana Scenografi Costumisti e Arredatori (ASC), the Associazione SIEDAS, the Associazione Italia in Testa, the Museo Sigismondo Castromediano di Lecce, the Province of Lecce, the Municipality of Gallipoli (LE), the Municipality of Nardò (LE), the Municipality of Galatina (LE), the Municipality of Maglie (LE), the Municipality of Taviano (LE), the Municipality of Matino (LE), the Municipality of Aradeo (LE), the Municipality of Torchiarolo (BR), and the Confindustria Lecce.

Betting On Italy, Estro Digitale, e-Cinema, Arti e Spettacolo, Beesness magazine are media partners of the event.

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